

ORDER



Orders
Order / Rev: 347333
Alt Order #: 06838556
Product Desc: AMERICAN 4 PROSPERIT
Estimate: 463
Flight Dates: 08/08/12 - 08/14/12
Original Date / Rev: 08/03/12 / 08/03/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmont Avenue
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Americans For Prosperity
Demographic: A50+
Product Codes: PL Issue
Priority: P-01
Revenue Codes: AGY-TRANS, ISSUE, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/14/12	68	\$36,400.00	\$30,940.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	68	\$36,400.00	\$30,940.00	0.00
Totals	68	\$36,400.00	\$30,940.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	22%	\$36,400.00
Market	100%	\$165,454.55

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$49,636.36
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	38%	\$62,872.73
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	10%	\$16,545.45
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	08/08/12	08/10/12	M-F 6-7am Action News	CM	M-F 6-7a	-- WTF--	:30	3	\$450.00	P-01	0.00	NM	3	\$1,350.00

KTNV - Las Vegas

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	08/09/12	08/09/12	Bronco's Pre-Season Ga Bronco's Pre-Season Games	CM	5p-9p (6:30 PM-9:30 PM)	:30	1	\$2,500.00	P-01	0.00	NM	1	\$2,500.00
PRE-SSN NFL BRONCOS V. CHICAG														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---T---				1	\$2,500.00		0.00			
14	KTNV	08/11/12	08/11/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a	:30	2	\$450.00	P-01	0.00	NM	2	\$900.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-				2	\$450.00		0.00			
15	KTNV	08/11/12	08/11/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
GMA SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$600.00		0.00			
16	KTNV	08/11/12	08/11/12	Sat 6-6:30p Action News	CM	Sat 6-6:30p	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$400.00		0.00			
17	KTNV	08/11/12	08/11/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$1,000.00		0.00			
18	KTNV	08/12/12	08/12/12	This Week This Week	CM	Sat-Sun 9a-7p	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
THIS WEEK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S				1	\$500.00		0.00			
19	KTNV	08/12/12	08/12/12	Sun 6-7p Action News	CM	Sun 6-7p (6:00 PM-6:30 PM)	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S				1	\$500.00		0.00			
20	KTNV	08/13/12	08/14/12	M-F 6-7am Action News	CM	M-F 6-7a	:30	2	\$450.00	P-01	0.00	NM	2	\$900.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$450.00		0.00			
21	KTNV	08/13/12	08/14/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	:30	2	\$450.00	P-01	0.00	NM	2	\$900.00
GMA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$450.00		0.00			
22	KTNV	08/13/12	08/14/12	M-F 11-12p Action News	CM	M-F 11-12p	:30	2	\$450.00	P-01	0.00	NM	2	\$900.00
MIDDAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$450.00		0.00			
E 23	KTNV	08/13/12	08/14/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p	:30	2	\$350.00	P-01	0.00	NM	2	\$700.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$350.00		0.00			
E 24	KTNV	08/13/12	08/14/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P	:30	2	\$300.00	P-01	0.00	NM	2	\$600.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$300.00		0.00			
25	KTNV	08/13/12	08/14/12		CM	M-F 330PM-4P	:30	2	\$300.00	P-01	0.00	NM	2	\$600.00

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KTNV - Las Vegas

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				330PM ACTION NEWS											
				330pm Action News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	MT-----		2			\$300.00		0.00				
26	KTNV	08/13/12	08/14/12	M-F 5-5:30p	CM	M-F 5-5:30p	MT-----	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
				Action News @ 5p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	MT-----		2			\$500.00		0.00				
27	KTNV	08/13/12	08/14/12	M-F 6-7p	CM	M-F 6-7p	MT-----	:30	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
				Action News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	MT-----		2			\$750.00		0.00				
E 28	KTNV	08/13/12	08/14/12	7p-730p M-F	CM	7p-730p	MT-----	:30	2	\$400.00	P-01	0.00	NM	2	\$800.00
				7p Access Hollywood											
				ACCESS HOLLYWOOD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	MT-----		2			\$400.00		0.00				
29	KTNV	08/13/12	08/14/12	M-F 7:30-8p	CM	M-F 730-8p	MT-----	:30	2	\$400.00	P-01	0.00	NM	2	\$800.00
				Millionaire											
				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	MT-----		2			\$400.00		0.00				
30	KTNV	08/13/12	08/14/12	M-F 11-11:35p	CM	M-F 11-11:35p	MT-----	:30	2	\$1,200.00	P-01	0.00	NM	2	\$2,400.00
				Action News											
				NEWS AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	MT-----		2			\$1,200.00		0.00				
31	KTNV	08/13/12	08/14/12	M-F 11:35-12:05a	CM	M-F 11:35-12:05a	MT-----	:30	2	\$450.00	P-01	0.00	NM	2	\$900.00
				Nightline		(11:35 PM-12:35 XM)									
				NITELINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	MT-----		2			\$450.00		0.00				
													Totals	68	\$36,400.00